# Innovative recruitment strategies for sexual and gender minorities: We're not 'hard to reach'

# DATE

Thursday, February, 22, 2018

# TIME

Presentation: 12:00 to 1:00 p.m. (Lunch @12:00 p.m.)

# LOCATION

MN 263

# Amanda Fallin-Bennett, PhD, RN

Assistant Professor College of Nursing University of Kentucky



# Upon completion of the program, attendees will be able to:

- 1. Identify best practices for measuring sexual orientation and gender identity
- 2. State three innovative recruitment methods tailored for sexual and gender minorities
- 3. Identify a practical way to incorporate measuring sexual orientation and gender identity in their current work

# REGISTRATION REQUIRED

To reserve your place, please email CCTS at <a href="CCTS@UKY.EDU">CCTS@UKY.EDU</a> by **Tuesday, February 20, 2018.** If you require special physical arrangements to attend this program, please call 323-8545. Food provided by the CCTS.

# **CNE Accreditation**

The University of Kentucky, College of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation (ANCC).

### **CME Accreditation**

The University Of Kentucky College Of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University Of Kentucky College Of Medicine designates this live activity for a maximum of 1 *AMA PRA Category 1 Credits*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The University Of Kentucky College Of Medicine presents this activity for educational purposes only. Participants are expected to utilize their own expertise and judgment while engaged in the practice of medicine. The content of the presentations is provided solely by presenters who have been selected for presentations because of recognized expertise in their field.

# **ACGME Competencies**

Patient Care, Medical Knowledge, Practice-based learning & improvement, Interpersonal & Communication Skills, Professionalism

### **Disclosure Statement**

All planners, speakers, authors, and reviewers involved with content development for continuing education activities provided by the University of Kentucky are expected to disclose any real or perceived conflict of interest related to the content of the activity. Detailed disclosures will be included in particular materials or given prior to the start of the activity.

